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presented by

m
materahub
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cultural
and creative
industries



Co funded by the
Creative Europe Programme
of the European Union

**MA
GM
FEST
2022 A**

1-2 DEC. 2022
MATERA
CASA CAVA

**Creativity, Art,
Entrepreneurship,
Science & Technology**

in collaboration with:

opera
frascella *Luce*



MORPH
STUDIO

MATERELETTRICA

Performing and creative installation by:

DAY 1

Thursday 1st December - Casa Cava

Artcore - Creativity at the core of entrepreneurship

10.00 - 10.30 Welcoming and registration

10.30 - 11.00 Institutional welcoming and opening remarks
Raffaele Vitulli - Director of Materahub
Municipality of Matera

11.00 - 12.30 **SPEAKER SESSION**

11.00 - 11.15 Opening of the theme day
Andrea Kovacs - coordinator of the Artapp project

11.15 - 12.30 **Maria Teresa Salvati | Aris Papadopoulos | Sara Cattaneo | Lorenzo Gerbi**
Ivan Merdjen

12.30 - 13.15 Speakers debate and interaction with participants, moderated by Carlo Ferretti and Roberta Capozucca.

14.15 - 15.15 **GROUP SESSION:**

Participants are divided into groups, moderated by a speaker, through a main question. The latter will be related to the presented reports/guidelines/project aims of the speakers.

15.15 - 16.00 Who is in the room? Organic discussion between peers, back into plenum but at a different table.

16.00 - 17.00 **SPEAKER SESSION**

16.15 - 16.30 Insights on the theme by **Corrado Beldi** (online)

16.30 - 16.45 Insights on the theme by **Daniela Cotimbo** (online)

16.45 - 17.00 Reflections and end of Day 1,
curated by Paolo Montemurro, Director of Materahub

17.15 - 19.15 **ART APP WORKSHOP**

19.30 **MAGMA by NIGHT**

19.30 - 20.30 Open Debate - con **Balázs Latorczai, Mario Spada**

21.00 - Drink & Dj set (AREA 8)

DAY 2

Friday 2nd December - Casa Cava

What a feat! - The role of industries in today global challenge

10.00 - 10.30 Welcoming and registration

10.30 - 10.45 Welcoming curated by **Luigi Martulli - Materahub president**

11.00 - 13.00 **SPEAKER SESSION**

11.00 - 11.15 Limited Resources: new economic and human models. **Azzurra Spirito.**

11.15 - 12.30 **Pegah Moshir Pour | Gianvito Fanelli | Guido Lavorgna | Tessa Moroder | Giovanni Cicala**

12.30 - 13.15 Speakers debate and interaction with participants, moderated by Carlo Ferretti and Roberta Capozucca.

14.15 - 15.15 **GROUP SESSION:**

Participants are divided into groups, moderated by a speaker, through a main question. The latter will be related to the presented reports/guidelines/project aims of the speakers.

15.15 - 15.45 **Who is in the room?**
Organic discussion between peers, back into plenum but at a different table.

15.45 - 17.00 **SPEAKER SESSION**

15.45 - 16.00 Insights on the theme by Sergio Galasso (online)

16.00 - 16.45 **Final Reflections:**
Rapporteurs Paolo Montemurro e Rita Orlando, present their findings. Moderators helps the discussion along.

16.45 - 17.00 **Magma Fest Conclusion:** a look on the future, curated by **Carlo Ferretti Materahub Head of Research & Innovation**
Roberta Capozucca Materahub Communication Officer

17.00 - 19.00 **OPTIONAL TOUR** curated by **TAM Tower Art Museum Special Opening"**

19.30 **MAGMA by NIGHT**

Artistic restitution curated by **Gommalacca Teatro at Frascella OPERA LUCE**
Live Set curated by **Matera Elettrica | Installation** curated by **Morph Studio**



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